



EXECUTIVE COACHING

How an Executive Coach can help you...

- *Provide support for top executives. It can be lonely at the top!*
 - *Provide support for those alone in their business*
 - *Serve as executive's sounding board*
 - *Act as executive's advocate*
 - *Serve as a compassionate critic...tell the truth even when it hurts*
 - *Serve as a trusted advisor*
 - *Ask probing questions to uncover issues that need addressed*
 - *Help shine light on problems & recommend solutions*
 - *Put executive on track... recommend next steps*
 - *Observe the business environment – suggest action to achieve results*
 - *Serve unaffected by internal company politics*
 - *Be far enough removed to be objective and effective*
 - *Provide unbiased advice*
 - *Provide an objective viewpoint*
 - *Bring outside points of view, trends and best practices*
 - *Use broad shoulders to take on objections*
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